



## Press Release: *Bespoke Bobbin Lace and Fantastic Tweed*



This month on 11/11/22, the independent fashion and accessories brand **graciela & grace** announced their debut with the launch of two whimsical, artisan-crafted bags entitled Fantastic Tweed. The bags have rapidly gained interest from influencers and creators within both the fashion and textile sphere for their joyous, vibrant, and purposeful approach to celebrating heritage craftwork with a contemporary edge. Expanding their offerings, the brand plans to expand the line with new made-to-order apparel offerings in the coming week.

Aligning with the exciting revival of interest in bespoke traditional handcrafts and ethically produced fashion, the quartet of pieces boast unique characteristics such as their hand-made bobbin lace trim color-coordinated with hand-woven Scottish tweed, organic cotton twill, velvet ribbons and rhinestones. A joyful and unique take on purposefully crafted fashion pieces, they are sewn in the USA with each piece ensuring fair wages and ethical practices throughout development.

On 12/2/22, the brand will release the accompanying 3-piece suit to their initial bag, which can be seen in the brand's first lookbook catalogue (attached to this document). Encouraging adventurous, fun, and vibrant approaches to everyday tasks, the brand's launch is a refreshing take on the concept of wearable fashion integrated with meaningful materials and craftsmanship.

Available items are currently sold online at the brand's web shop in limited batches and as made-to-order.

For more information behind the brand's story, practices/standards, and visual assets/promotional materials, please see the **graciela & grace's** [Press Kit](#) or general website at <https://gracielaandgrace.com>

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